



c/o MeetingWise LLC
 806 Manhattan Beach Blvd, Suite 205
 Manhattan Beach, CA 90266
 (310) 937-9473/(310) 937-9470 fax/admin@meetingwise.net

2010 Strengthening Student Success Conference

October 6-8, 2010 | Hilton Orange County/Costa Mesa

Sponsor & Exhibitor Opportunities & Benefits

Registration Deadline: September 3, 2010

For more information including conference schedule and hotel reservations go to www.rpgroup.org



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Sponsor & Exhibitor Opportunities and Benefits at a Glance

LOOK INSIDE FOR ADDITIONAL INFORMATION

	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$2,500	Exhibitor Only \$1,750
# of Opportunities	Two	Two	Two	Ten	To Capacity
Audience (dedicated)	600	600	600	Varies	Flow
Logo on Conf Folder, Program Cover & Projected on Screen	X				
Brochure in Packets	X	X			
Logo on Session Signage	X	X	X	X	
Conf Registrations	6	4	2	2	2
Logo/Link on Website	6 months	4 months	2 months		
Program Ad	Full Page, Premium	Full Page	Half Page	Quarter Page	
Banner Opportunity	X	X			
Opportunity to Speak	Five min at session				
Recorded Session with Website Posting	X (keynote; premier posting)	X (breakout)	X (breakout)	X (breakout)	
Program Listing	Logo, contact info and 50 to 75 word bio	Logo, contact info and 25 to 50 word bio	Logo, contact info and 15 to 25 word bio	Logo, contact info and 10 to 15 word bio	Contact info & 10 to 15 word bio
Attendee List (pre/post)	X	X	X	X	X

Exhibits are table top (one 6'x30" table with two chairs) and are limited to a total space of 10' wide x 8' deep.



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Providing leadership in research, planning and assessment within the California community college system.

Sponsor & Exhibitor Opportunities

The Basics: Who We Are & Why Exhibit

Organizational Overview: The RP Group was established in 1994. Through professional development and research, the RP Group strengthens the ability of California community colleges to undertake high quality research, planning, and assessments that improve evidence-based decisionmaking, institutional effectiveness, and success for all students.

Organizational Membership: Membership in the RP Group is generally made at the institutional level. The RP Group has 90 Institutional members. Once an organization has joined, any number of employees may access RP services at discounted rates, since all are considered members of the RP Group for that year.

Conference Overview: This conference is tailored to those engaged in the quest for student success through the assessment of learning and collaborative inquiry. The Strengthening Student Success conference provides a unique opportunity for a wide cross-section of people—including faculty, deans, program directors, student services staff, professional development leadership, researchers, and planners—to gather and brainstorm ways to strengthen institutional effectiveness and student learning. The 2010 conference will explore using evidence to improve practice, as well as the integration of curriculum with basic skills, student services, CTE, and college institutional effectiveness structures.

This is our 5th annual conference on this topic. The conference has been such a success that comments like, “The Student Success conference is truly one of my favorite events.” and “This is the one event I plan for each year.” are standard feedback.

Conference Participants: We anticipate approximately 600 in attendance plus sponsors, exhibitors and presenters for a total of close to 750.

Why Exhibit: If the above doesn't convince you that your company needs to have a presence at this conference, go to www.rpgroup.org or contact Kathy Booth, Executive Director at (510) 527-8500 or kbooth@rpgroup.org for additional information.

Important Notes:

-Registered sponsors and exhibitors may submit proposals for conference sessions as long as they arrange for community college faculty members and/or administrators to present with them. To submit a proposal, go to www.rpgroup.org by March 31, 2010.

-All sponsors (\$2,500 and above) will have an opportunity to reserve a room for product/service demonstrations at some point during the conference at no additional cost.

-All sponsor levels include an exhibit table.

-Exhibits are table top (one 6'x30" table with two chairs) and have a 10' wide x 8' space in which to work/display; we do not provide pipe and drape

-Sponsor ads must be submitted to admin@meetingwise.net in jpg, pdf or eps formats by September 6, 2010.

Levels & Benefits

Platinum \$10,000

Continental Breakfast & Keynote Sponsor – 2 opportunities

Audience: Approximately 600

Benefits:

- **SPECIAL FEATURE: Recorded keynote presentation will be posted on website with sponsor logo in a premier location**
- Logo on conference folder
- Logo on session signage
- Brochure in packets
- Six conference registrations (includes badges, materials, sessions and all conference meals)
- Logo & website link on events page at www.rpgroup.org for six months
- Exhibit table for two days (October 6-7)
- Full page premium (back cover) ad in program – 7” wide x 9-1/2” high
- Logo recognition on cover of conference program
- Opportunity to provide a company banner maximum 8’ x 3’ (horizontal or vertical) for sponsored session
- Company logo projected on screen at beginning and end of sponsored session
- Introduction and opportunity to speak for five (5) minutes at keynote session
- Sponsor listing in program including logo, contact information and 50 to 75 word company bio

Gold \$5,000

Reception Sponsor – 2 opportunities

Audience: Approximately 600

Benefits:

- **SPECIAL FEATURE: One recorded breakout will be posted on website with sponsor logo**
- Brochure in packets
- Logo on reception signage
- Four conference registrations (includes badges, materials, sessions and all conference meals)
- Logo & website link on events page at www.rpgroup.org for four months
- Exhibit table for two days (October 6-7)
- Full page ad in program – 7” wide x 9-1/2” high
- Opportunity to provide a company banner maximum 8’ x 3’ (horizontal or vertical) for sponsored session

- Sponsor listing in program including logo, contact information and 25 to 50 word company bio

Silver \$3,500

Coffee Break Sponsor – 2 opportunities

Audience: Approximately 600

Benefits:

- **SPECIAL FEATURE: One recorded breakout will be posted on website with sponsor logo**
- Logo on break signage
- Two conference registrations (includes badges, materials, sessions and all conference meals)
- Logo & website link on events page at www.rpgroup.org for two months
- Exhibit table for two days (October 6-7)
- Half page ad in program – 7” wide x 4-1/2” high
- Sponsor listing in program including logo, contact information and 15 to 25 word company bio

Bronze \$2,500

Breakout Sponsor – 10 opportunities

Audience: Varies

Benefits:

- **SPECIAL FEATURE: One recorded breakout will be posted on website with sponsor logo**
- Logo on room signage
- Two conference registrations (includes badges, materials, sessions and all conference meals)
- Exhibit table for two days (October 6-7)
- Quarter page ad in program – 3-1/4” wide x 4-1/2” high
- Sponsor listing in program including logo, contact information and 10-15 word company bio

Exhibitor Only \$1,750

Benefits:

- Two conference registrations (includes badges, materials, sessions and all conference meals)
- Exhibit table for two days (October 6-7)
- Sponsor listing in program including contact information and 10-15 word company bio

All Levels:

- Attendee list pre and post conference for up to two (pre & post) mailings or emails to attendees



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Sponsor & Exhibitor Commitment Form

Contact Information:

Note: Please print clearly. This information will be included in the printed program.

Contact Name: _____ Company Name: _____

Street Address: _____ City: _____

State: _____ Zip: _____ Website Address: _____

Phone: () _____ Fax: () _____ Email: (REQUIRED) _____

Level *(select one option only):*

Note: We will do our best to honor your request. Assignments will be made in order of sponsor registration.

- Platinum @ \$10,000 (2 opportunities)
- Gold @ \$5,000 (2 opportunities)
- Silver @ \$3,500 (2 opportunities)
- Bronze @ \$2,500 (minimum 10 opportunities)
- Exhibitor Only @ \$1,750 (minimum 10 opportunities)

Conference Registration:

We have included the names/title of our representative(s) receiving complimentary registrations. If we are registering to be a Gold/Platinum sponsor we are attaching the additional names/titles.

Name: _____ Title: _____

Name: _____ Title: _____

Note: Everyone attending the conference must purchase a conference registration. To register additional representatives at prevailing rate go to www.rpgroup.org

My signature on this form constitutes a commitment on behalf of our organization/company. We understand that RP Group is counting on our participation at this point. Additionally, we agree to abide by all established guidelines and to submit payment in a timely manner.

Signature: _____ Date: _____

Payment:

- Please invoice us. We understand that payment will be due within 15 days of invoice or by September 6, 2010, whichever comes first.
- Check will be mailed to *RP Group, c/o MeetingWise LLC, 806 Manhattan Beach Blvd., #205, Manhattan Beach, CA 90266* within the next 15 business days.

Credit card payments are not accepted.

Please fax (310-937-9470) or email (admin@meetingwise.net) your registration form to RP Group c/o MeetingWise LLC by September 6th. Keep a copy for your records.