

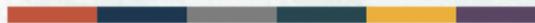


# Annual

## Partnership Program



TheRPGroup



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# INTRODUCTION

The Research and Planning Group for California Community Colleges (The RP Group) is a nonprofit, nonpartisan team made up of a dedicated Board of Directors and staff, working together with a shared and resolute goal: to increase the success of California community colleges and beyond.

Through collaboration and commitment to authenticity and quality, our work is focused on promoting inspired futures for students across California's 116 community colleges in critical areas such as equity, success, completion, and employment.

The RP Group has two distinct roles as both a membership organization that represents institutional research, planning, and effectiveness (IRPE) professionals in the California Community Colleges (CCC) system, and as a service provider of customized research, evaluation, and professional development services.

These two roles help us strengthen the ability of CCCs to discover and undertake high-quality research, planning, and assessments that improve evidence-based decision-making, institutional effectiveness, and success for all students.



***Our Team***

***Board of Directors***

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# ABOUT US

## MISSION

The RP Group is a leader that supports equitable outcomes for minoritized and marginalized students through race-conscious, equity-minded research, planning, and professional development. We uplift student voices and empower researchers and planners to improve institutional effectiveness by dismantling systemic barriers and injustices.

## VISION

The RP Group envisions itself to be a change agent at local, state, and national levels that addresses longstanding injustices to ensure that students' demographics do not predict their postsecondary success.



[\*View our featured projects\*](#)

**The RP Group Annual Partnership Program**

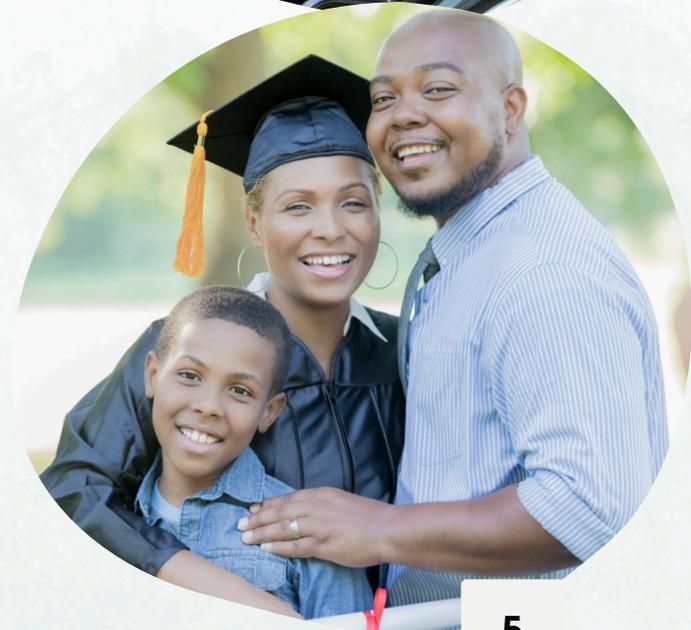


# WHO WE SERVE

By supporting The RP Group, you contribute to our mission of advancing equitable outcomes for the **2 million students** across California Community Colleges (CCC) system.

- 70% of CCC students are people of diverse ethnic backgrounds.
- Graduates with an associate degree from a CCC will see an increase in earnings of **\$11,100** compared to those with only a high school diploma (EMSI EIR 2021).
- In FY 2018-19, California's community colleges added **\$128.2 billion** in income to the California economy, a value approximately equal to **4.2%** of the state's total gross state product (GSP).

**Together, we can dismantle systemic barriers, empower students, and drive lasting change in education.**



*Source citation for the facts above*

# REASONS TO PARTNER WITH US



## **BRAND VISIBILITY**

Showcase your solutions to a targeted network of California's education decision-makers.

## **ACCESS TO PRACTITIONERS**

Connect with institutional researchers, planners, and faculty leaders who shape policy, practice, and purchasing decisions.

## **COMMITMENT TO EQUITY**

Be recognized as a leader in advancing educational equity, access, and economic mobility.

## **STRATEGIC COLLABORATION**

Engage in high-impact partnerships that support scalable, research-based solutions.



*[Our Partners](#)*

# LEVELS AND BENEFITS

All Annual Partnerships begin once payment is processed.



## Community Partner

- Logo/link on Partnership webpage
- One social media spotlight
- Logo/link included quarterly in our e-newsletter
- Recognition in annual report

**\$1,000**



## Engagement Partner

- All Community Partner benefits, plus:
- Two total social media spotlights
  - Exhibit space at one annual conference of your choice

**\$5,000**



## Impact Partner

- All Engagement Partner benefits, plus:
- Three total social media spotlights
  - One dedicated partner profile in e-newsletter
  - Two tickets to one annual conference of your choice\*

**\$10,000**



## Leadership Partner

- All Impact Partner benefits, plus:
- Four total social media spotlights
  - Monthly special mention in e-newsletter
  - A virtual consultation session with RP Group leadership

**\$25,000**

*\*Unused conference tickets will be donated to student attendees*



## Visionary Partner

All Leadership Partner benefits, plus:

- Logo placed in weekly e-newsletters
- Two tickets to each of our annual conferences (*unused tickets will be donated to student attendees*)
- Opportunity to lead a panel discussion or session at an event of your choice

**\$50,000**



Not sure which level is right for you? Complete this [short form](#) to discover your best fit.



# Thank You

**WE HOPE YOU'LL JOIN US**

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**TheRPGroup**

Research, Planning & Professional Development  
for California Community Colleges

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